

复旦大学暑期英文课程及授课教师信息



课程代码：PHIL170001.01

课程名称：Ancient Chinese Thought (中国古代思想)

授课教师：才清华 副教授

所属机构：复旦大学哲学学院

授课地点：复旦大学光华楼西辅楼 503 教室 HGX503

授课时间：7月6日-7月31日

周一 6-7（13:00 开始）；周三 2-4；周四 6-7（13:00 开始）

开放名额：5

课程简介： This course aims at giving a general account of Chinese classical thoughts and helping students to understand Chinese tradition and culture. It offers an introduction to some ancient schools of thought, mainly Confucianism and Daoism. These schools of thought have tremendous and lasting impact on the formation of the Chinese mind and will continue to shape the Chinese outlook on life in the future. Representative thinkers from each of these schools will be selected and introduced. Students are required to closely read the classical texts and some fundamental philosophical issues will be discussed. The comparative approach is highly encouraged.

Instructor

授课教师简介： Dr. Cai Qinghua received her PHD from Division of Humanities, Hong Kong University of Science and Technology. She was invited as Visiting Scholar in Research Centre of Chinese Philosophy and Culture, Chinese University of Hong Kong in 2010. Her research interests include Metaphysics in the Wei and Jin Dynasties, Taoism, China philosophy and history of philosophy of language.



课程代码：CHIN170003.01

课程名称：Spirit of Chinese Art (中国艺术精神)

授课教师：陆扬 教授

所属机构：复旦大学中文系

授课地点：复旦大学光华楼西辅楼 501 教室 HGX501

授课时间：7月6日-7月31日

周二 2-4；周三 6-7（13:00 开始）；周五 2-4

开放名额：5

课程简介： This course is to discuss the inner spirit of Chinese art, and trace its relationship with traditional Chinese philosophy and culture. The course covers Chinese mythology, aesthetics, painting, film, as well as personal practice of Chinese painting and calligraphy. The goal of the course is to enhance students' understanding of Chinese art and promote their aesthetic taste. Finally, the course will also give a map to show how “French Theory” travelled in China.

授课教师简介： Prof. Lu Yang received his Ph.D. in Literary Theories from Department of Chinese Language and Literature, Fudan University, 1990. He was invited as Visiting Scholar in Augustana College(U.S., 1993- 1994) and visiting scholar in Department of Philosophy, Ecole Normale Supérieure de Paris (May – August 2000). His research interests include Aesthetics, literary theory and cultural studies.



课程代码：HIST170004.01

课程名称：Introduction to Modern Chinese History (中国近现代史导论)

授课教师：司佳 副教授

所属机构：复旦大学历史系

授课地点：复旦大学光华楼西辅楼 501 教室 HGX501

授课时间：7月6日-7月31日

周一 6-7（13:00 开始）；周三 2-4；周四 6-7（13:00 开始）

开放名额：5

课程简介: This course will introduce students to a series of reforms carried out by different social and political groups in China in the 19th and early 20th century, when the last imperial dynasty was in imminent danger of falling apart. The course also examines the international relations between China and other major countries during the first half of the 20th century, helping students understand the historical significance of events before the eve of revolutionary Republican era, and the discourse of China's modernization after the establishment of New China in 1949.

授课教师简介: Prof. Si Jia received her Ph.D. from Department of East Asian Studies, University of Pennsylvania in 2006. She was Lecturer in Department of East Asian Studies, University of Pennsylvania, and Visiting Assistant Professor in St. Joseph's University, Philadelphia during 2006-2007. Her research interests include Shanghai modern civil society, the history of publishing, cultural history and the history of reading.



课程代码: CHIN170004.01

课程名称: China through the Camera Lens (镜头下的中国, 1920-1990年代)

授课教师: HUANG Xuelei 讲师

所属机构: 英国爱丁堡大学文学、语言和文化学院

授课地点: 复旦大学光华楼西辅楼 404 教室 HGX404

授课时间: 7月6日-7月31日

周一 6-7 (13:00 开始); 周三 2-4; 周四 6-7 (13:00 开始)

开放名额: 5

课程简介: This is an interdisciplinary course that deals with history, cultural studies, and film studies. Students will view and analyze seven films produced in China between the 1920s and 1990s and learn how to use visual sources to understand historical phenomena. More specifically, the course will examine a number of important themes in modern Chinese history. The themes include class, gender, family, nation, revolution, tradition, and the people. The primary objectives of the class include: (1) to provide students with the materials and useful theoretical

approaches to understand these important issues in modern and contemporary China; (2) to acquaint students with knowledge on the development of Chinese film history; (3) to sharpen students' skills in analyzing and interpreting visual materials.

授课教师简介: Dr. Xuelel Huang is Chancellor's Fellow (Assistant Professor) at the University of Edinburgh. She received her PhD from the University of Heidelberg in Germany. Her research interests include early Chinese cinema, social and cultural history of late Qing and Republican China. She has published widely on Chinese cinema and popular culture, including the monograph *Shanghai Filmmaking: Crossing Borders, Connecting to the Globe, 1922-1938* (Brill 2014) and several essays in *Modern Chinese Literature and Culture*, *Twentieth-Century China*, and *Transcultural Studies*. Before taking up her current position in Edinburgh she was a postdoctoral researcher at Academia Sinica in Taiwan, a research fellow at the Nantes Institute for Advanced Studies in France and the International Research Centre for Cultural Studies in Vienna (IFK). She was awarded fellowships from the Alexander Von Humboldt Foundation and the Gerda Henkel Foundation in Germany.



课程代码:

课程名称:
国经济)

(当代中

授课教师: 李志青 讲师

所属机构: 复旦大学经济学院

授课地点: 复旦大学光华楼西辅楼 教室

授课时间: 月 日 月 日

周一 (开始); 周三 ; 周四 (开始)

开放名额:

课程简介: This course is an introductory course for students being interested in China's economic development. It will cover the retrospect of China's economic short history after 1949, the transition from planning controlled system to socialist market-oriented economy, and the introduction of what is happening for current China's economic development, along with main

economic topics facing modern China. The course will consist of readings in China's economic history and modern economy and the associated China's culture along with student presentations and a term paper.

授课教师简介: Dr. Li Zhiqing, assistant professor in environmental economics and Chinese Economy, at School of Economics in Fudan University since 2003. He works as executive director of Center for Environmental Economic Studies of Fudan University since 2005 and executive secretary general of Shanghai Institute for Free Trade Zone Research since 2014.

From Oct.2009-Jan.2012 Dr. LI worked at Yale University in USA and worked at Konstanz University in Germany from Jan.2006 to August 2006 both as visiting scholar after receiving Ph.D in environmental economics at Fudan University. During his stay at Yale University, he served for Fudan University Liaison Office at Yale campus as Fudan University's representative in USA.

Dr. Li do research focusing on economics of environment and climate change. He is also playing an active role in developing the low carbon economy theory and practice in China. He is the author of 2 books and dozens of papers, articles, reports.



课程代码: POLI170001.01

课程名称: History of Diplomacy of Modern China (中国当代外交史)

授课教师: 刘永涛 研究员

所属机构: 复旦大学国际问题研究院

授课地点: 复旦大学光华楼西辅楼 510 教室 HGX510

授课时间: 7月6日-7月31日

周一 2-4; 周二 6-7 (13:00 开始); 周四 2-4

开放名额: 5

课程简介: This course is designed to provide students with basic historical facts and figures about Chinese diplomacy. It is intended to give an introductory survey of Chinese diplomacy ranging from 1949 when the People's Republic of China was established to the early 21st century. The course is devoted to a general overview of Chinese diplomacy from 1949 to the present in chronological way. Taking history metaphorically as a mirror and a text, the course examines major events, clues, and doctrines in China's diplomacy at different phases in this part of the history. It also examines selectively China's relationships with some countries in order to help students understand how Chinese foreign policy is performed and evolved empirically. The course will prepare students for a more meaningful understanding and appreciation of Chinese perspectives and approaches to international relations/affairs. At the completion of this course, students should be able to know some basic historical facts or data about Chinese diplomacy, and more importantly, to realize how the ideas and practice of diplomacy in modern China unfold in changing social and political contexts.

授课教师简介: Prof. Liu Yongtao received his Ph.D in World History, Fudan University. He has been invited as Visiting Scholars in Hong Kong University and University of Minnesota. And he has teaching experience in Korean University and Tecnologico de Monterrey. His research field includes U.S. government and politics, U.S. foreign policy, IR Theories.



课程代码: ECON170004.01

课程名称: Doing Business in China (中国商务)

授课教师: 何喜有 副教授

所属机构: 复旦大学经济学院

授课地点: 复旦大学光华楼西辅楼 509 教室 HGX509

授课时间: 7月6日-7月31日

周一 2-4; 周二 6-7 (13:00 开始); 周四 2-4

开放名额: 5

课程简介: The purpose of this course is to help students understand the dynamics of the

business environment and business culture in China, and to help them develop their potential for doing business in China, especially regarding the direct investment and local operation in China. The course will cover: What are special points of the Chinese business environment? How to understand and approach the Chinese business culture? How to formulate entry strategy in China? How to operate local business and expand it in China? How to integrate the Chinese business with the global strategy? The course content will focus on the business environment analysis, investment strategies formulation and business model transformation.

授课教师简介: Dr. He Xiyou is associate professor at Fudan University. He received his PhD in International Business & Strategy from Seoul National University (SNU). His research interests include FDI & TNC; Industrial Catch up; E-business; Asian Economy & Business.



课程代码: JOUR170001.01

课程名称: Chinese Media and Politics in the Context of Globalization
(全球化与中国媒体和政治)

授课教师: 沈国 副教授

所属机构: 复旦大学新闻学院

授课地点: 复旦大学光华楼西辅楼 509 教室 HGX509

授课时间: 7月6日-7月31日

周一 6-7 (13:00 开始); 周三 2-4; 周四 6-7 (13:00 开始)

开放名额: 5

课程简介: This course introduces students to the background of China's political institution and culture and provides an overview of the relationship between China's media and politics in a global context. By the end of the course, students will have acquired a broad perspective of China's political communication and gain familiarity with China's media system and its political consequences. Four general topics will be explored: media and China's revolution; media policy; trajectory of media reform; media and international relation. For each topic, two lectures and one

seminar will be conducted. Students will be divided into several groups, each of which will give a presentation on each topic.

授课教师简介: Guolin Shen is an associate professor at Journalism School, Fudan University and research fellow of Fudan Center for Information and Communication Studies. Awarded a Ph.D. Degree in Mass Communication in 2006, his interests focus on political communication and international communication. As a Fox International Fellow at Yale University from 2006 to 2007, He has published two books including *Focus on Capitol Hill: Congressional Communication in the 21st Century* (Fudan University Press, 2006) and *Global Governance: A New Paradigm for the 21st Century* (Fudan University Press, 2008), which won the first class of award of Shanghai Social Sciences academic publication in 2008. He is also the translator of *Copyrighting Culture: Political Economy of Intellectual Property* (Beijing: China University Press, 2009) and published his article, "Win-lose or mutual understanding: American public diplomacy toward China" in Philip Seib eds, *American Public Diplomacy: Reinventing U.S. Foreign Policy*. New York: Palgrave Macmillan, 2009.



课程代码: JOUR170004.01

课程名称: Social-Mobile Journalism (社交媒体和移动媒体时代的新闻学)

授课教师: Jeff South 副教授

所属机构: 美国弗吉尼亚联邦大学媒介与文化学院

授课地点: 复旦大学光华楼西辅楼 502 教室 HGX502

授课时间: 7月6日-7月31日

周一 6-7 (13:00 开始); 周三 2-4; 周四 6-7 (13:00 开始)

开放名额: 5

课程简介: In this course, students will examine the impact of social networking tools and mobile devices on news reporting. We will study social media platforms around the world, from Twitter, Facebook and YouTube to Weibo, Renren and Tudou. We will look at how journalists are using those tools, as well as cellphones and tablets, to produce, distribute and promote news

content. We also will examine how social and mobile media have empowered citizen journalists to report the news. Students will apply these theories and concepts by using their cellphones to create content (text, photos and videos) and attract and engage an online audience.

授课教师简介: Jeff South is an associate professor and director of undergraduate studies in the Robertson School of Media and Culture at Virginia Commonwealth University, USA. Before joining the faculty in 1997, he had been a reporter and editor for 20 years on newspapers in Texas, Arizona and Virginia. South teaches data journalism, political reporting and other courses at VCU. He received a Fulbright fellowship to teach journalism at Northeast Normal University in Changchun, China, in 2014 and a Knight International Press Fellowship to train journalists in Ukraine in 2007. South has conducted workshops for the Society of Professional Journalists, the Associated Press and other groups.



课程代码: LAWS170001.01

课程名称: International Investment Law (国际投资法)

授课教师: 梁咏 副教授

所属机构: 复旦大学法学院

授课地点: 复旦大学光华楼西辅楼 502 教室 HGX502

授课时间: 7月6日-7月31日

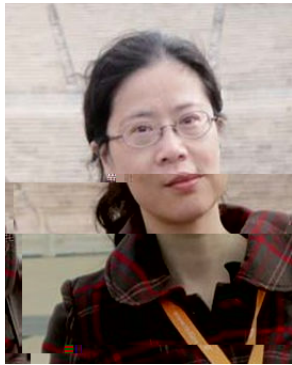
周二 2-4; 周三 6-7 (13:00 开始); 周五 2-4

开放名额: 5

课程简介: This course introduces the fundamental system and main principles, particularly the legal systems and the practice related to inbound investment and outbound investment of China after the Reform and Opening Up in 1978, as well as the interactions among foreign investment laws, other domestic laws, and international investment agreements. This course highlights case studies on prominent issues of investment practice involving China, focusing on investment dispute settlement mechanism. It aims at helping students achieve "knowing the law", "abiding by the law" and "applying the law".

授课教师简介: Prof. Liang Yong received her Ph.D. in Law in School of Law, Fudan

University. As Visiting Scholars of Fox International Fellowship Program, during Aug, 2007 to Jun. 2008, she visited Yale University. Her research field includes International Investment Law, International Trade Law and the WTO Law.



课程代码: MANA170003.01

课程名称: Chinese Financial Markets (中国金融市场)

授课教师: 张晓蓉 副教授

所属机构: 复旦大学管理学院

授课地点: 复旦大学光华楼西辅楼 503 教室 HGX503

授课时间: 7月6日-7月31日

周一 2-4; 周二 6-7 (13:00 开始); 周四 2-4

开放名额: 5

课程简介: This course aims to provide students with an understanding of how the Chinese financial markets originated and developed, what reforms have been done, the Chinese characteristics, and the challenges and difficulties in future reforms.

Starting with a comprehensive introduction, the course covers the major financial markets in China, including the central bank and the banking system, the security market and the foreign exchange market. Each market will be an individual topic, for which the instructor will review the fundamental concepts and theories, explain the history and facts, compare the domestic system with the international system, present examples and cases, and finally talk about the future reforms.

授课教师简介: Prof. Zhang Xiaorong received her PhD in School of Management from Fudan University. She was invited as Visiting Scholars in Columbia University and MIT. Her research field includes financial market, funds, corporate finance.



课程代码：MANA170007.01

课程名称：Financial Crisis in the Global Context（全球视野下的金融危机）

授课教师：朱祁 讲师

所属机构：复旦大学管理学院

授课地点：复旦大学光华楼西辅楼 509 教室 HGX509

授课时间：7月6日-7月31日

周二 2-4；周三 6-7（13:00 开始）；周五 2-4

开放名额：5

课程简介： In this course, we will focus on why the financial crises had repeatedly occurred, how costly they are to the domestic and global economy, how different countries at different historical episodes dealt with them with common or their own unique politico-economic means and measures, and what is the implication for the financial crises to become globally contagious and in particular its ramifications for the Chinese economy that has been assumed immunity until most recently.

授课教师简介： Dr. Zhu Qi is an assistant professor at Fudan University. He received his PhD in Economics from Emory University. He has awarded Pu Jiang Scholar from Shanghai Municipal Government. He has got the National Natural Science Foundation of China (NSFC) Research Grant (2011-2013).

课程代码：POLI170004.01

课程名称：Globalization and Developing Countries (全球化与发展中国家)

授课教师：Nicolas Foucras 教授

所属机构：墨西哥蒙特雷科技大学国际关系与政治系

授课地点：复旦大学光华楼西辅楼 404 教室 HGX404

授课时间：7月6日-7月31日

周一 2-4；周二 6-7（13:00 开始）；周四 2-4

开放名额：5

课程简介： This course is designed to specifically address questions and concepts in the realm of international economic and political orders. The approach will focus on the ability for developing countries to be part of the global economy and will analyze the way they use to take advantage of the globalization to be able to consolidate the national building process. The course will also deal with multiple topics related to the globalization and its externalities for developing countries: international trade, regionalism and alliances, multinational firms, foreign direct investment, tax havens, culture and globalization, the role of civil society, environment, natural resources, food sovereignty, protectionism, etc.

授课教师简介： Nicolas Foucras is a professor in the Department of International Relations and Political Science at the University TEC de Monterrey in Mexico where he has been a faculty member since 2000. He is also member of the research center focused on Sustainable Development and an advisor for several public, private and social organizations.

Nicolas completed his Ph.D. at Laval University (Canada). His research interests lie in the area of (1) globalization and developing countries and (2) sustainable development for local communities in a global context. In recent years, he has focused on social and cultural aspects of the globalization. He has collaborated actively with researchers in several countries and belongs to different academic networks in the Americas and in Europe.



课程代码：POLI170005.01

课程名称：Globalization, International Political Economy and Development (全球化、国际政治经济及发展)

授课教师：Kamil Shah 讲师

所属机构：澳大利亚昆士兰大学政治与国际研究学院

授课地点：复旦大学光华楼西辅楼 504 教室 HGX504

授课时间：7 月 6 日-7 月 31 日

周一 6-7（13:00 开始）；周三 2-4；周四 6-7（13:00 开始）

开放名额：5

课程简介： This course explores international political economy (IPE) in an era of globalization. Students will gain an understanding of how the contemporary global economy is shaped by transnational forces and flows, and how these impact on people's lived experiences. The course begins by thinking about globalization and development in historical context, and by critically reflecting on various approaches to understanding the global political economy. We move on to examine the increasing financialization of the global economy and transformations in the international division of labor, including the impact of such changes on development outcomes and experiences. We examine the role of the state in an era of globalization and consider whether transnational corporate power and trends in global and supranational governance have eroded the policy sovereignty of nations. A further key set of questions concerns debates around contemporary social crises related to the global political economy. In this light, we study the sources of the instability in the international financial system, and consider what might be done



PAN Tianshu
Professor
Department of Sociology
Fudan University
China



ZHU Jianfeng
Assistant Professor
Department of Sociology
Fudan University
China

课程代码：SOCI170002.01

课程名称：Chinese Culture and Business Practice（中国商业文化实践）

授课教师：潘天舒 教授 朱剑峰 副教授

所属机构：复旦大学社会发展与公共政策学院

授课地点：复旦大学光华楼西辅楼 501 教室 HGX501

授课时间：7月6日-7月31日

周一 2-4；周二 6-7（13:00 开始）；周四 2-4

开放名额：5

课程简介： With a focus on the cultural dynamics of the Chinese marketplace, this course addresses a range of topical issues from the implications of globalization for everyday life in the context of unprecedented transformations, to the rise of entrepreneurship and consumerism in contemporary China, and to the relevance of values and morals for business practices. The key

goal of this course is to provide a set of conceptual tools and a new perspective that will help students better describe and understand the local social world around you. In learning this new perspective, students will develop a critical, even “skeptical” view toward superficial explanations of take-for-granted practices by replacing common sense understanding of interpersonal interactions with an uncommon sense about the links between individual experiences, structural forces and particular marketplaces. Well-documented case studies and business ethnographies will be woven into in-class discussions as a way of grounding theory in marketing practices. Course readings will be arranged in weekly units around specific thematic issues. Discussions of the case study materials will be accompanied by presentations of the instructors’ research related to the application of anthropological, sociological methods of inquiry to business practices in different field settings.

授课教师简介: Prof. Pan Tianshu received his PhD in anthropology from Harvard University in 2002. He has taught sociology in Georgetown University and in School of Advanced International Studies(SAIS), Johns Hopkins University.His research field includes Development Anthropology; Medical Anthropology and Medical Humanities; The Anthropology of Business and Technology.

Prof. Zhu Jianfeng received her BA and MA in law in China and PhD in anthropology from University of Minnesota. Her academic interests focus on medical anthropology, science and technology studies, as well as the broader issues of modernity and globalization. She recently published the paper "Mothering Expectant Mothers: Consumption, Production, and Two Motherhoods in Contemporary China"(Ethos 38).



课程代码: SOCI170004.01

课程名称: Globalization and Chinese Youth Culture (全球化与中国青年文化)

授课教师: SHEN Yipeng 讲师

所属机构: 美国三一学院语言与文化研究系

授课地点: 复旦大学光华楼西辅楼 404 教室 HGX404

授课时间：7月6日-7月31日

周二 2-4；周三 6-7（13:00 开始）；周五 2-4

开放名额：5

课程简介： This course deals with cultural and social interactivity of the past three decades between the historical deepening of China’s post-socialist reform and the vicissitudes of the culture of Chinese youth. In the four weeks of the course, each week is dedicated to one of the four distinctive and interrelated topics: food, sexuality, nationalism, and environment. In the week of “food”, the course explores the cultural politics of food by examining works such as Lu Wenfu’s *Wang’s Gourmet* and Ang Lee’s *Eat Drink Man Woman*. In the week of “sexuality”, the course ethnographizes recent Chinese dating culture ranging from urban night life, to the “leftover women” phenomenon, to the cultural sensation of *10607* (Fei Cheng Wu Rao). For the topic of nationalism, I analyze the ways the narration of the nation in Internet literature, film (e.g., *Beijing Blues*), and television (e.g., *Beijing People’s Daily*) gives rise to various public discourses of contemporary China, and defines social subjects such as netizens, media elites, and state-sponsored filmmakers.



YANG Xin
Professor
Department of Environmental Science and Engineering
Fudan University
China



CHEN Hong
Lecturer
Department of Environmental Science and Engineering
Fudan University
China

课程代码：ENV1170001.01

课程名称：Energy and Environment（能源与环境）

授课教师：杨新 教授 陈宏 讲师

所属机构：复旦大学环境科学与工程系

授课地点：复旦大学光华楼西辅楼 502 教室 HGX502

授课时间：7月6日-7月31日

周一 2-4；周二 6-7（13:00 开始）；周四 2-4

开放名额：5

课程简介： This course aims to provide an interdisciplinary introduction to the principles of energy, air pollution, globe climate change that help students understand the importance of

various natural processes and human activities that shape the modern Earth and lead to global environmental change. We will also discuss the energy crisis, alternative energy, the promising of nuclear energy, the air pollution of different energy sources, and the scientific bases for global change assessment and policy measures. Students will be exposed to the primary scientific literatures and scientific presentations. By the end of the course, students should have the knowledge of the energy and environment and try to find the proper way to solve those problems.

授课教师简介: Prof. Yang Xin received his PhD degree from the Hong Kong University of Science and Technology. Prior to joining Fudan in 2006, he worked as a research scientist at the Pacific Northwest National Laboratory, USA. He was awarded as “Yangtze River Scholar” by Ministry of Education of China in 2006. Dr. Yang’s research interests include the structure of micro-solvated complex anions and their interface behavior; physical and chemical properties of atmospheric aerosol; urban air quality; atmospheric chemistry and its impact on global climate. He has published over 80 peer review papers.

Dr. Chen Hong received his PhD in Dept. of Chemistry, Xiamen University in 2002, and was Postdoctoral Research Associate in Dept. of Chemistry and Biochemistry, University of Delaware, from Nov. 2003 to Dec. 2005. Dr. Chen's research interests include the new technologies used in the atmospheric aerosol and the solving the problems of the environmental science; the study of physical and chemical properties of atmospheric aerosol; atmospheric chemistry and its impact on global climate. He has published over 20 peer-reviewed SCI papers.



课程代码: JOUR110013.01

课程名称: Media, Health, and Society (媒介、健康与社会)

授课教师: Helena Sandberg 副教授

所属机构: 瑞典隆德大学传播与媒介系

授课地点: 复旦大学光华楼西辅楼 301 教室 HGX301

授课时间: 7月13日-8月7日: 周一 2-4; 周三 2-4; 周四 2-4

开放名额: 8

课程简介: What is health? What is illness? What can we learn from TV-shows like the Biggest Loser or medical docudramas such as the ER? Why do some medical conditions gain a lot of media attention while others are hardly mentioned? In this course we explore how media represents health, risks and medical conditions, and the consequences thereof. The course connects media and communication studies with the sociology of health and illness and public health. It provides students with basic knowledge of how different notions of health and illness are produced and reproduced within various media contexts, and with an understanding of the consequences of this role of the media in Western societies. The course is structured around different themes that are analysed and investigated by students individually and in groups, in seminars and practical workshops. The focus of the course is on critical analysis of media health content.

授课教师简介: Helena Sandberg is an associate professor in Media and Communication Studies at Lund University, Sweden. She has expertise in two fields of research: (1) media, food and health, and (2) children, advertising and digital media. She is, since 2010, the group leader of CAI@LU (Children, Advertising, and Internet at Lund University) funded by the Crafoord Foundation (Refno. 20100899) and the Swedish Research Council (Dr 421-2010-1982).



课程代码: POLI110057.01

课程名称 American Urban Governance (美国城市治理)

授课教师: Robert Baker 教授

所属机构: 美国威登堡大学政治学系

授课地点: 复旦大学光华楼西辅楼 401 教室 HGX401

授课时间: 7月13日-8月7日: 周一 2-4; 周二 2-4; 周四 2-4

开放名额: 8

课程简介: Metropolitan governments are integral components of America's contemporary federal system. For most of the country's early history, rural forces and people shaped American politics, but within the last century, powerful urban forces have been shaping the American

political landscape. This has had profound political, economic, and social effects across the states. In light of this increased metropolitanization, this course will examine politics in the American cities from both historical and contemporary perspectives. The principal objective is to explore how changes in urban political structures and processes have affected the way services are delivered at this most basic level of government. Specifically, by the end of the course students will be able to:

1. describe the emergence of urban government in America, including its structure,
2. understand and describe the rise of ethnic and machine politics in American cities;
3. describe the rise of the reform movement and decline of political machines;
4. understand and describe how housing and transportation policies helped create the modern segregated and fragmentation metro areas in America;
5. understand and describe the strategies that urban minority groups have used to gain political power and incorporation;
6. describe the basics of sprawl, suggestions for minimizing it, and how it creates local government fragmentation in American urban areas;
7. describe the types of budgeting and revenue forecasting methods used by local governments in urban metro areas; and
8. understand and describe the typical trade-offs characterized in the local government budgeting process.

授课教师简介: Rob Baker is a professor of Political Science and has taught at Wittenberg since 1987. In 2010-11 he served as the Interim Faculty Director for the Hagen Center for Civic and Urban Engagement. He chaired the Department of Political Science from 1996-2003, and was Director of the Urban Studies Program from 1994-1996. He is the recipient of the 2011 Alumni Award for Distinguished Teaching, the 1990 Omicron Delta Kappa Award for Excellence in Teaching, and the 2005-2006 Melvin Latch Faculty Scholar Award.

课程代码: POLI110058.01

课程名称: Introduction to International Relations (国际关系导论)

授课教师: Roberto Carlos Gutierrez Martinez 副教授

所属机构: 墨西哥蒙特雷科技大学国际关系与政治系

授课地点: 复旦大学第三教学楼 3404 教室 H3404

授课时间: 7月13日-8月7日: 周二 6-8; 周四 2-4; 周五 2-4

开放名额: 8

课程简介: This is an introductory course in the study of international relations. The goal of this course is to be familiar with the concepts, ideas, and analytical tools necessary to understand state behavior and relationships among actors in the international arena. In this course we will look at the major concerns, issues, and players that characterize world politics. For instance, we will examine various theoretical explanations for state behaviors, such as realism, liberalism, and constructivism, as well as the historical context of contemporary international relations. We will use these theories to analyze the forces that affect state behavior and address some of the most pressing questions in international affairs. In order to understand connections among states, we will explore vital topics such as war, cooperation, international political economy, terrorism, and the forms of conflict that characterize the international system.

授课教师简介: Roberto Carlos Gutierrez Martinez is an associate professor in International Relations and Politics at ITAM (Instituto Tecnológico Autónomo de México) obWVtD



课程代码: POLI110059.01

课程名称: Internet and Politics (网络与政治)

授课教师: Philip Habel 讲师

所属机构: 英国格拉斯哥大学社会与政治学院

授课地点: 复旦大学光华楼西辅 403 教室 HGX403

授课时间: 7月13日-8月7日: 周二 2-4; 周三 2-4; 周四 2-4

开放名额: 8

课程简介: The course will examine how information and communication technologies are used by citizens and politicians. We will ask how and why new media contributed to the quality of deliberation and the public sphere; we will address the relationship between Internet and political learning, and we will explore the extent to which media engender greater civic engagement and political participation. Our course will be cross-national and comparative, featuring studies related to Europe, the United States, the Middle East, Russia and the former Soviet Union, and China.

By the end of this course students will be able to:

- Critically analyse the role of new media in fostering civic and political engagement. This includes the contributions of new media to the quality of the public sphere and the marketplace of ideas, including whether new media increase the possibilities for an ideal speech situation, or whether new media contribute to greater incivility and discord
- Critically defend or reject the idea that the Internet plays an important causal role in mobilizing citizens to participate, including discussions of the role of information communication technologies in the events such as the Arab Spring.
- Analyse the role of new media in altering the information environment
- Understand and critique the central methodologies in studies of the Internet

授课教师简介: Philip Habel is a lecturer in Politics at School of Social & Political Sciences, University of Glasgow. His research and teaching interests include political communication, political behaviour, US politics, religion and politics, and research methods.



课程代码：ENV110015.01

课程名称：Introduction to Environmental Science（环 科学导论）

授课教师：Mattanjah S. de Vries 教授

所属机构：美国加州大学圣巴巴拉分校化学与生物化学系

授课地点：复旦大学光华楼西辅楼 302 教室 HGX302

授课时间：7月13日-8月7日：周一 2-4；周二 2-4；周四 2-4

开放名额：8

课程简介： This course will provide students with a basic understanding of the science that underlies the environment. It will introduce the science of climate change, including the facts and myths of global warming and its effects on terrestrial and aquatic ecosystems. We will examine environmental impacts of fossil fuel and biofuel technologies, recognize what affects the atmosphere, hydrosphere, and lithosphere, understand what causes global developments, such as ozone depletion, acid rain, and ocean acidification, and explore the environmental costs of industrialized agriculture.

By the end of the course, students will:

1. Be able to discuss environmental issues based on facts and basic understanding.
2. Be able to describe how the atmosphere influences climate on earth.
3. Be able to describe how sunlight and radiation influence climate on earth.
4. Be able to describe how different human activities influence climate on earth
5. Be able to identify the major problems affecting the environment and classify their causes.
6. Be able to discuss how and why the environment is changing, both locally and globally.
7. Be able to discern policies that affect the environment.
8. Be able to evaluate models that describe scenarios for the future.

授课教师简介： Mattanjah S. de Vries is a professor at department of Chemistry and Biochemistry, University of California, Santa Barbara. He has been a member PCCP advisory board from 2012 and a member editorial board reviews in Analytical Chemistry from 2010.



Stephen L. Schensul, Ph.D.

Professor of Community Medicine and
Health Care

课程代码：PHPM110057.01

课程名称：Issues in Global Health (全球卫生健康议题)

授课教师：Stephen Schensul 教授 Jean J. Schensul 客座研究教授

教师所在院系：康奈迪克大学医学院

授课地点：复旦大学光华楼西辅楼 303 教室 HGX303

授课时间：7月13日-8月7日：周二 6-8；周四 2-4；周五 2-4

开放名额：5

课程简介： This course will provide an overview of global health that includes the most prevalent diseases and health issues and their distribution, country and global population dynamics, the social and cultural context of disease and a review of the range of health services in low and middle income countries. Historical and current analysis of intervention programs to address global health problems will be presented. A methodology developed by the instructors will provide an approach to building student skills for health intervention design. Students will be asked to select a low and middle income (LMIC) country and apply course content and methods to an analysis of health problems in that country and approaches to prevention and treatment.

One or two short readings will be required for each class drawn from published papers or book chapters. Each class session will begin with a discussion of the reading to be followed by lecture-discussion in which the instructors will provide a general orientation to the topic and case studies and encourage students to ask questions and make comments. The next component will be small

group work in which an issue or problem will be presented and students will be asked to discuss it and develop potential solutions. A final component in some classes will be an oral presentation on the country and the health problem selected. Instructors will meet with each student or groups of students to assist in country and health problem selection.

授课教师简介: Stephen Schensul is a professor at Department of Community Medicine and Health Care in School of Medicine of University of Connecticut.. From 1986, he has been a